

Every year, a Dräger Fire calendar is offered and distributed by our Sales Department in a digital and printed version for free worldwide distribution.

For our 2025 Dräger Fire calendar, we would like to announce the "Dräger Fire Calendar 2025: Your lens on firefighter safety" photo competition. It's our aim to be able to fill it with impressive photos of our Dräger Fire community from **the most diverse areas of firefighting operations**. Only photos on **which Dräger products are in focus and displayed** will be accepted. All submitted photos must be posted on Instagram under the hashtag #DraegerCalendar2025 and tagged with @draegerfire.

Our global Dräger Fire team will decide which photo entry makes it from social media to the calendar.

The photo competition is valid for the 2025 calendar only.

To participate, upload your digital photograph on Instagram, using the hashtag and tag mentioned above. All entries can be submitted from the date of this publication until April 30th, 2024.

Dräger Safety AG & Co. KGaA, Revalstraße 1, 23560 Lübeck, Germany is the official organizer. You can find all details and further information under [Conditions of Participation](#).

Conditions of Participation

Participation in the competition is subject to the following general conditions of participation. Participation is free of charge and voluntary. By uploading a photo on Instagram with the hashtag #DraegerCalendar2025, the participant accepts the following conditions of participation.

1. General

Organizer

Dräger Safety AG & Co. KGaA, Revalstraße 1, 23560 Lübeck, Germany (hereinafter referred to as "Dräger" or the "Organizer") is the organizer of the international photo competition Dräger Fire Calendar 2025: Your lens on firefighter safety.

Who is eligible to participate?

Participation is open to anyone who is over 18 years of age and grants the rights of use or consents as specified [below](#). This applies in particular with regard to the global use of the submitted photos and texts on Dräger's social media channels, the digital calendar version on draeger.com and in the printed calendar version.

What are the participation requirements?

The participant assures that by participating in the photo competition the participant will not violate (a) applicable laws and regulations, (b) agreements, guidelines and instructions of the participant's employer (c) a professional regulation applicable to the participant. Dräger is not and will not be held responsible for such violations. By agreeing to the terms and conditions of participation, the participant declares that the participant has checked the permissibility of participating in the photo competition and publication of the photo. The participant further declares that the participant has considered any special obligations the participant may have as an officer or employee of a company. By uploading the photo taken by the participant, the participating person declares their consent to the publication of the photo on the Dräger website and Dräger social media channels.

Time period of competition

The photo competition will run from the date of this publication until April 30th, 2024.

Participation via Instagram, photo quality

Only participants who post a photo or photos as a digital file via their [Instagram](#) account can participate. The photo must have the hashtag [#DraegerCalendar2025](#) and be tagged with [@draegerfire](#). The original file must meet the requirements listed [below](#). In addition, the caption should include a short explanation of where the picture was taken and what exactly can be seen.

Termination of the participation

The organizer reserves the right to exclude participants from the photo competition if they violate the conditions of participation or if they attempt to influence the course of the competition in an inadmissible manner, for example by using proxies. The Dräger Fire team also reserves the right to terminate or interrupt the competition for good cause without further explanation.

Selection

The selected photos will be published in the Dräger Fire Calendar 2025. There will be no compensation or consideration on the part of Dräger Safety AG & Co KGaA.

The chosen photos will be published in the calendar with the respective Instagram account of the sender (@...) and corresponding photo description. Publication of the sender's name will only be included with the consent of the participant. Moreover, the Dräger Fire team reserves the right to adjust/revise the text describing the photos.

How are the winners determined?

During the competition, the Dräger Fire team will begin to select potential winning photos. Those participants who make it to the top selection will then be contacted by the Dräger Fire team via Instagram direct message. In turn, Dräger will request that a declaration of consent to use the photo and the original photo file be sent via e-mail to: draegerfire@draeger.com.

After the submission period, a jury from the global Dräger Fire team will select the photos for the calendar from all valid submissions. In making their decision, the jury will take into account the Dräger product diversity and placement depicted in the photo, as well as the firefighter application areas shown.

Winners from among the finalists will be selected based on the original files submitted via e-mail.

Winning notification, re-registration deadline, forfeiture of the prize

If the winner does not provide a valid e-mail address within 5 days after sending the direct message or is the consent form missing, the prize will be forfeited. As a result, the organizer will be entitled to select another winner.

Limitation of liability

The liability of the organizer and the persons engaged by the organizer for the implementation of the competition is limited to cases in which essential contractual obligations have been breached, on whose fulfilment the participant could particularly rely on (so-called cardinal obligations). The extent of liability is limited to the foreseeable damage typical for the contract. The exclusion of liability does not apply in the case of intentional, grossly negligent or fraudulent conduct, nor in the case of personal injury, guarantees or claims under the Product Liability Act.

Miscellaneous

Legal recourse is excluded. German law applies.

2. Submissions/uploads from participants

What may be submitted?

Participants who chose to take part in the photo competition should submit photos from **the most diverse areas of firefighting operations**. Only photos on **which Dräger products are in focus and displayed** will be accepted. Furthermore, no injured persons or injuries are allowed to be shown. Only photos in which parts of the photo have neither been added nor removed (composing) will be accepted. The submitted photos may only be slightly adjusted in terms of color/tonal values/contrast so that no unnatural image impression is created. The photos may not contain any frames/date information or other decorations. Each photo must be posted on Instagram using the participant's own account. The photo must be hashtagged #DraegerCalendar2025 and tagged with the Instagram account [@draegerfire](https://www.instagram.com/draegerfire).

Photo quality

In the case of publication in the Dräger Fire Calendar 2025, a high-resolution data of approx. 40 centimeters wide x 30 centimeters high (4724 pixels wide x 3543 pixels high) at a resolution of 300 dpi must be available for printing. Furthermore, the photo files should be provided in RGB color mode. Photo prints sent by mail or digital photo media of any format submitted by mail will not be accepted. Photos submitted via e-mail or other means to our social media channels will also not be accepted. Participation is only possible via Instagram. Entries sent in any other way will not be returned. Dräger Safety AG & Co. KGaA reserves the right to exclude any submitted photo from the competition without giving reasons.

Requirements for contents and photo files, obligation to provide evidence

The texts, photos and other content and files submitted for participation must not infringe the rights of third parties. In particular, they must have been created personally by the participant or have the consent of the original owner available, especially from any (co-)authors or recognizable persons, places and institutions. Participants must be able to provide written proof of the consent of third parties upon request.

It is not permitted to submit content that could be considered offensive or criminally relevant, for example defamatory, racist, obscene material, or unsuitable for minors, this also includes links to such content. It is also not permitted to submit content with commercial or advertising purposes. It is also prohibited to upload files that contain malware such as viruses or so-called spyware or ransomware.

Rights of use of submissions and uploads

By participating, the participant grants Dräger Safety AG & Co. KGaA and the associated digital media (see below) the non-exclusive right to publish or reproduce submitted photos, texts, files, and other content for free. This can be done without any limitations in

terms of time, location, or subject, specifically for purposes such as the production, printing, reproduction, and distribution of the calendar, subsequent reports on the photo competition, and advertising related to the photo competition. This may also include mentioning the Instagram channel and if desired the participant's name.

In addition to the website (draeger.com), Dräger's digital channels include, Instagram, LinkedIn and Facebook social networks.

Insofar as the global Dräger Fire team of Dräger Safety AG & Co. KGaA deems it necessary or appropriate for publication, edits to the photo and photo description are also permitted within reasonable limits and in compliance with (copyright) personal rights.

The consent of the persons depicted and any additional rights holders will be requested when participants are contacted by the global Dräger Fire team.

3. Data protection

Information on the handling of your personal data can be found at [Data protection | Dräger \(draeger.com\)](#)