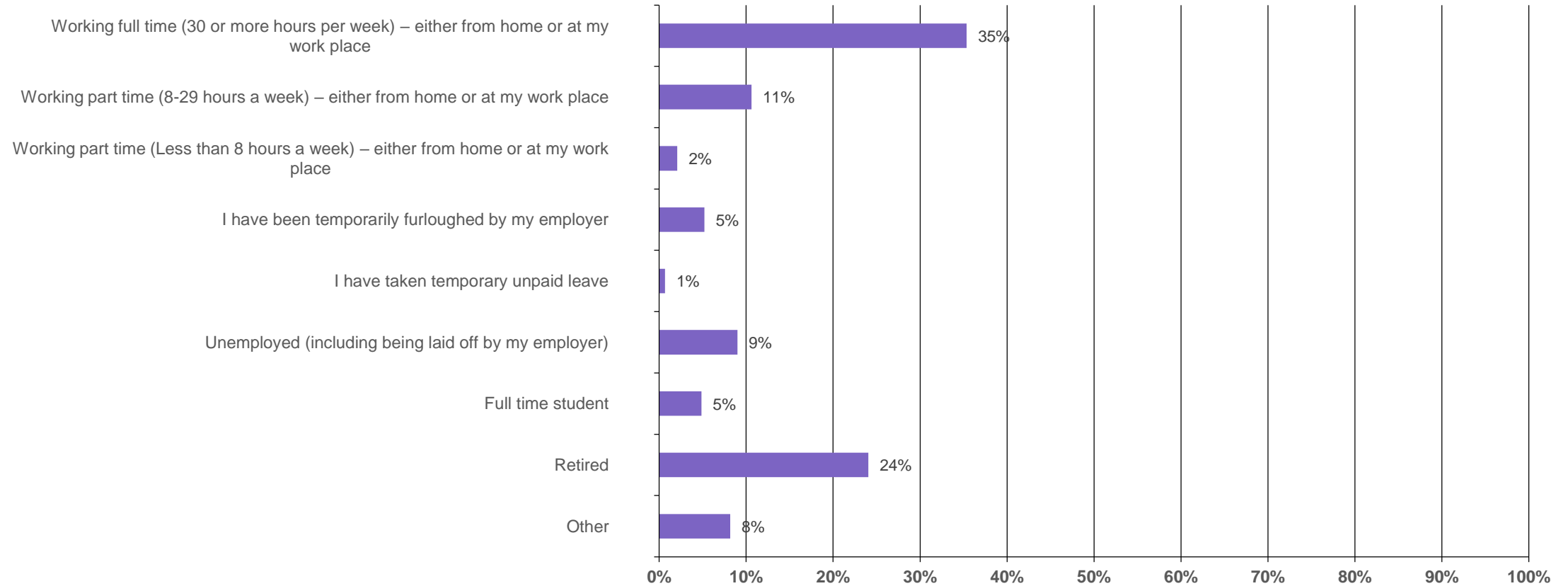


Drink Driving Attitudes

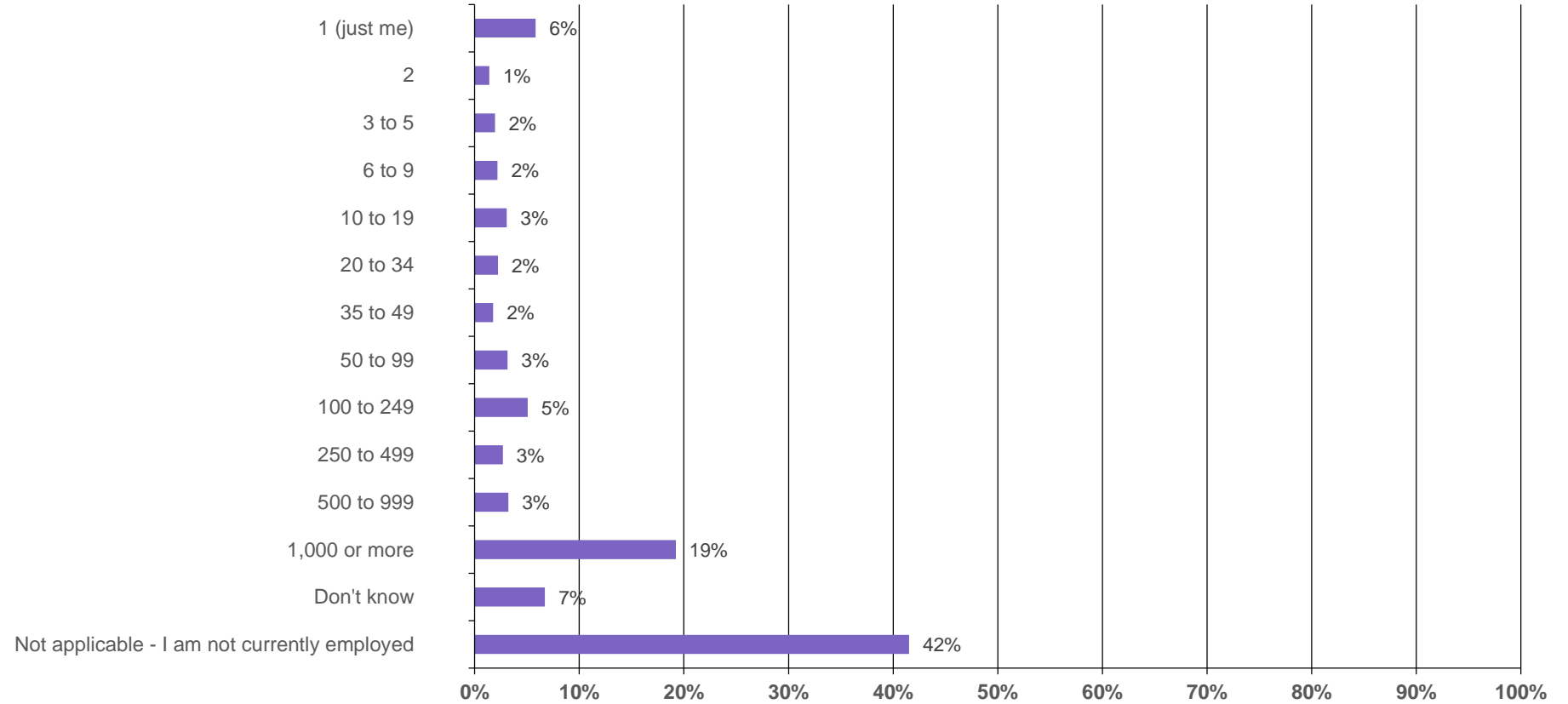
Covid_profile_work_stat. Which of these best applies to you since the outbreak of the Coronavirus (COVID-19)?



Unweighted base: All UK adults (2162)

Drink Driving Attitudes

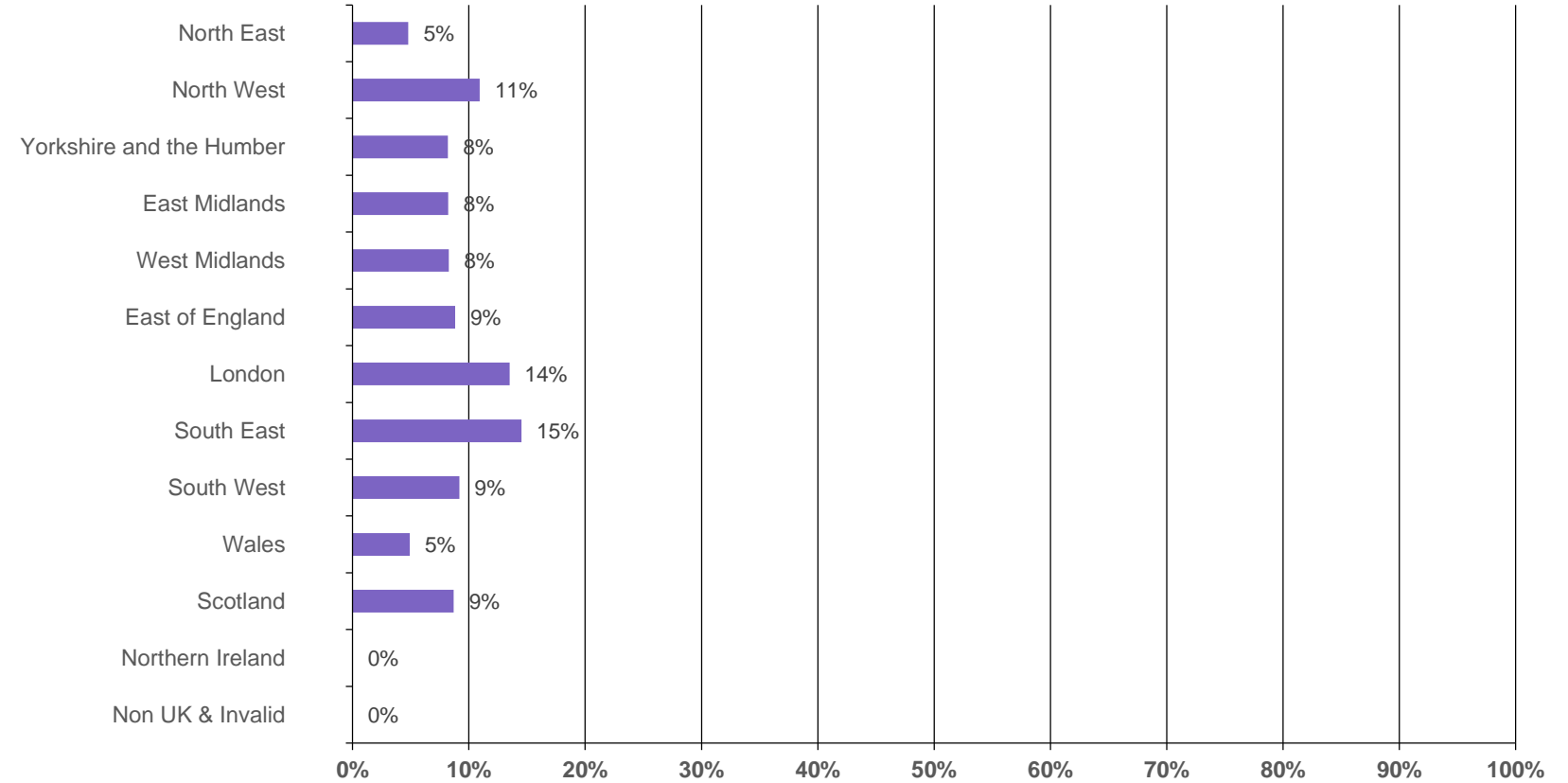
business_size. Approximately how many people are employed by your company/employer in the country you live in?



Unweighted base (2096)

Drink Driving Attitudes

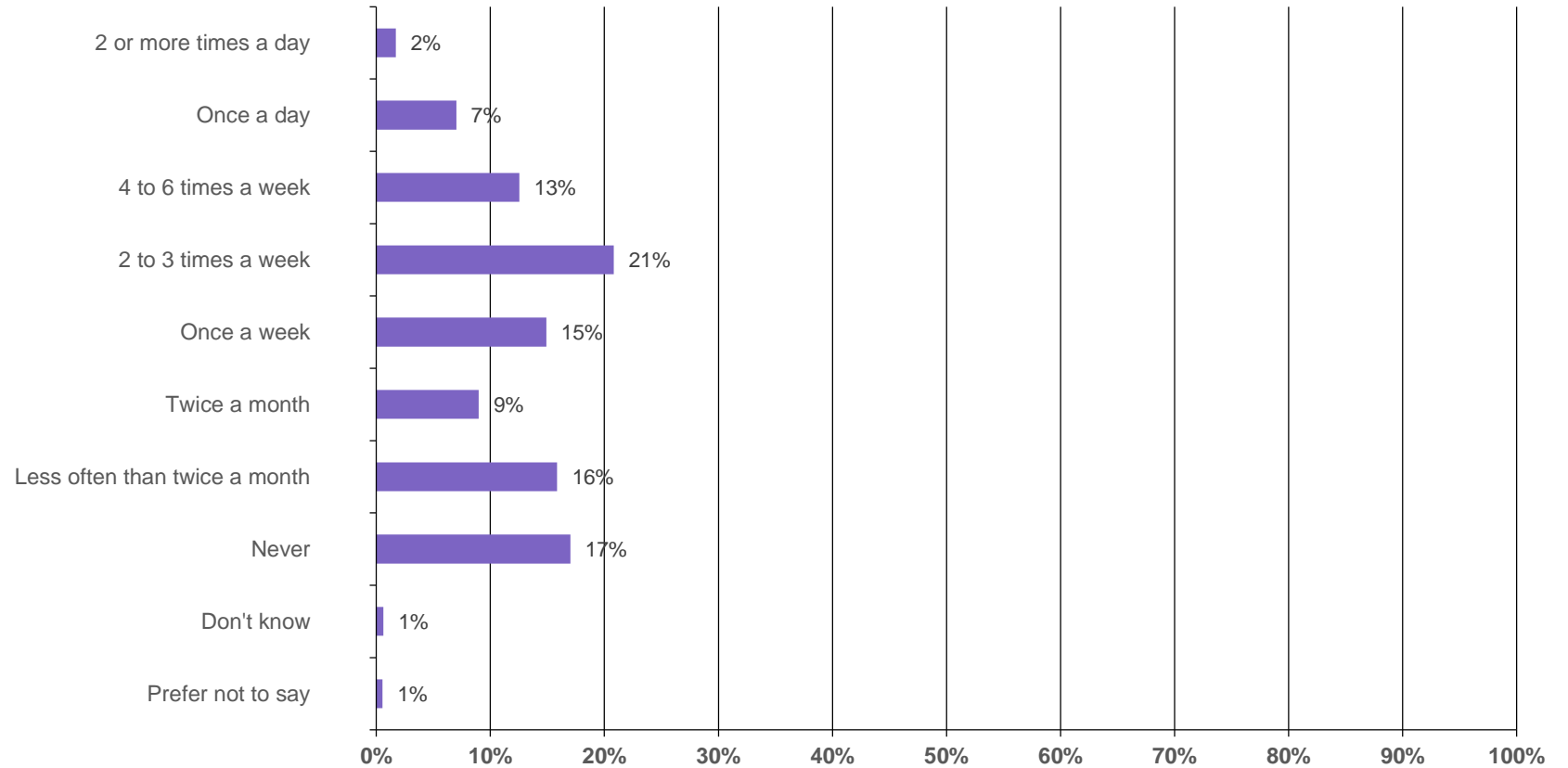
profile_GOR. Which area of the UK do you live in?



Unweighted base (2162)

Drink Driving Attitudes

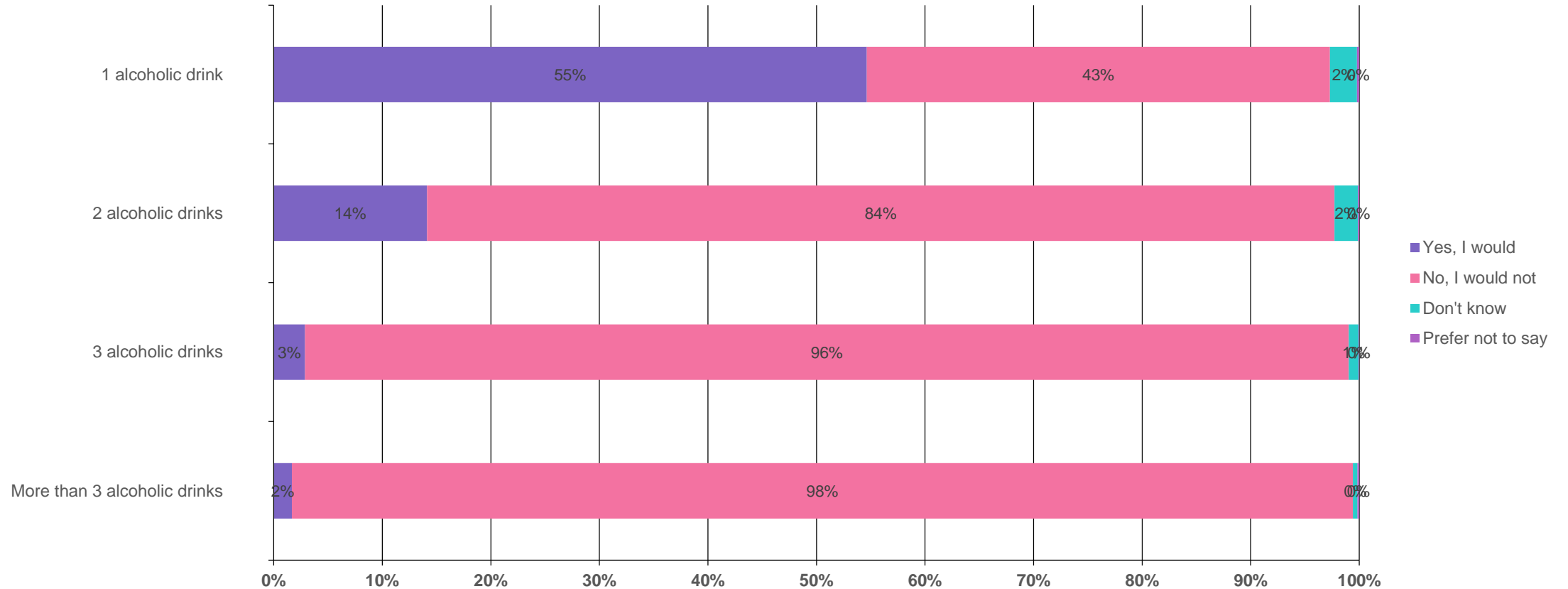
LWScreen_1. On average, how often, if at all, do you consume alcohol?



Unweighted base: All GB Adults with a full driving licence (1683)

Drink Driving Attitudes

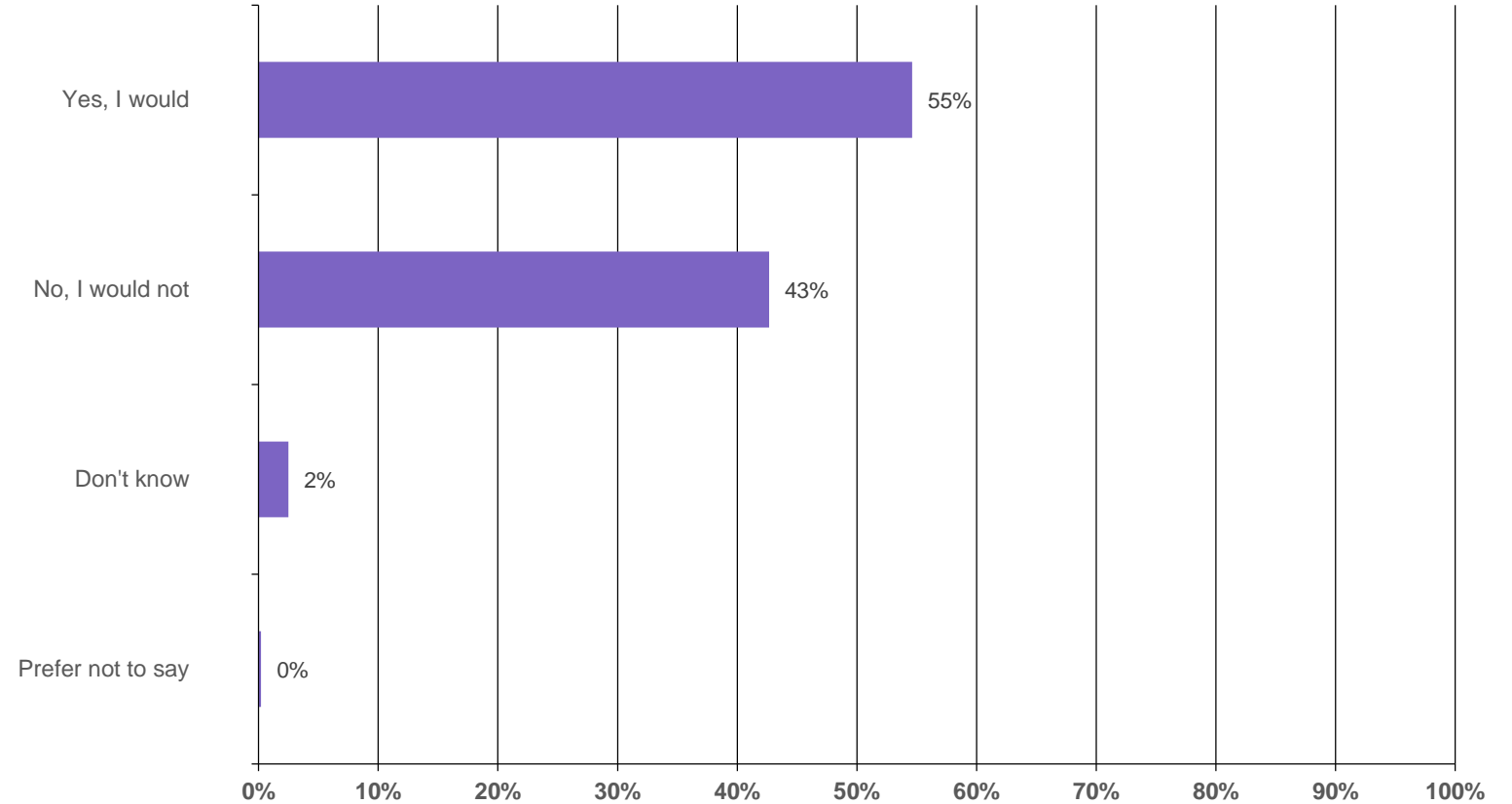
LWD_Q1. For the following question, we define 'alcoholic drink' as the equivalent to a small glass of red wine, half a pint of beer or a single shot of spirit (e.g. vodka, rum, gin etc.) with mixer (e.g. lemonade, tonic etc.)...Would you EVER consider driving a car after consuming each of the following amounts of alcohol? (Please select one option on each row)



Unweighted base: All GB Adults with a full driving licence who can drive and consume alcohol (1382)

Drink Driving Attitudes

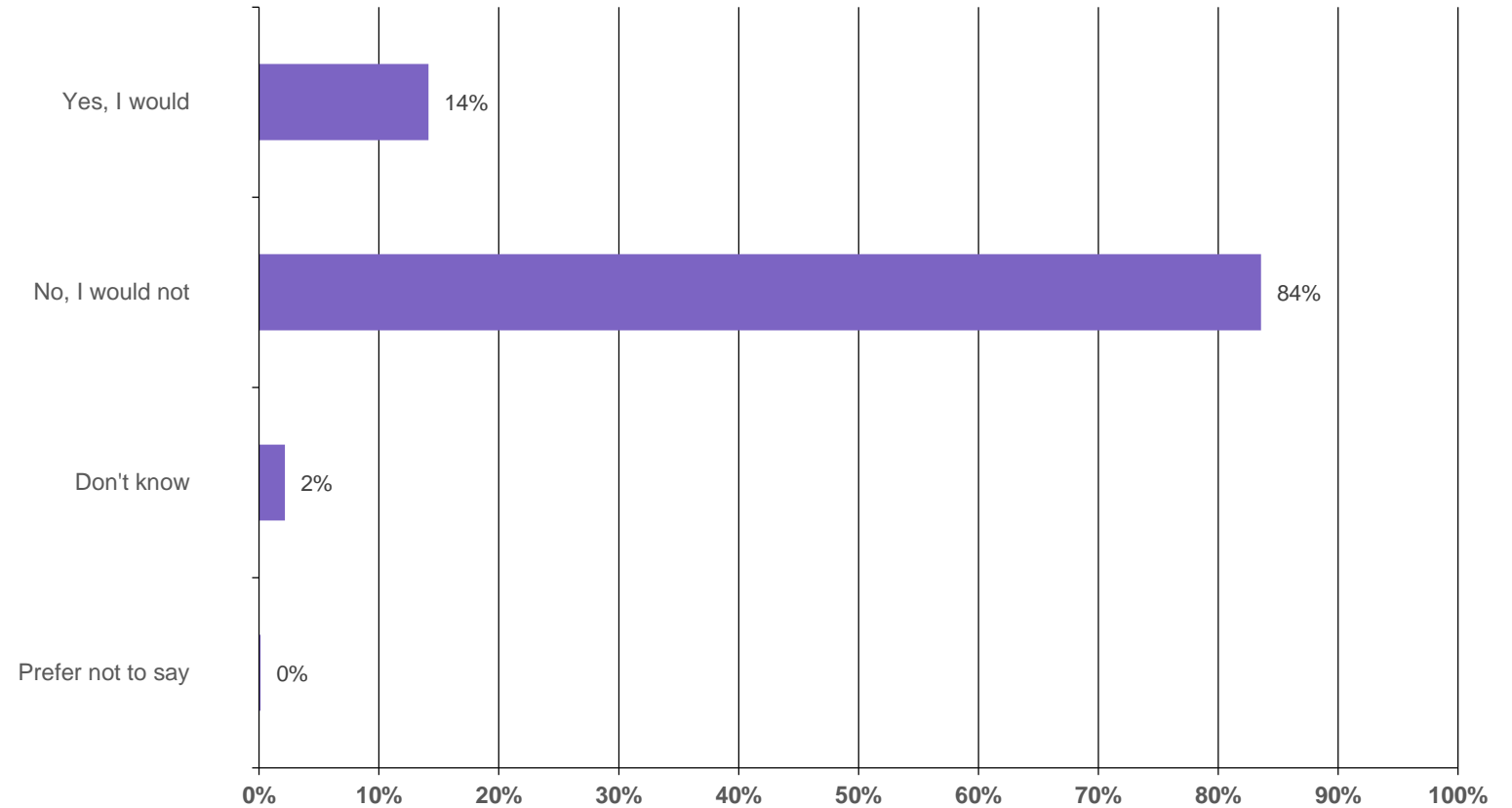
LWD_Q1_1. For the following question, we define 'alcoholic drink' as the equivalent to a small glass of red wine, half a pint of beer or a single shot of spirit (e.g. vodka, rum, gin etc.) with mixer (e.g. lemonade, tonic etc.)...Would you EVER consider driving a car after consuming each of the following amounts of alcohol? (Please select one option on each row) - 1 alcoholic drink



Unweighted base: All GB Adults with a full driving licence who can drive and consume alcohol (1382)

Drink Driving Attitudes

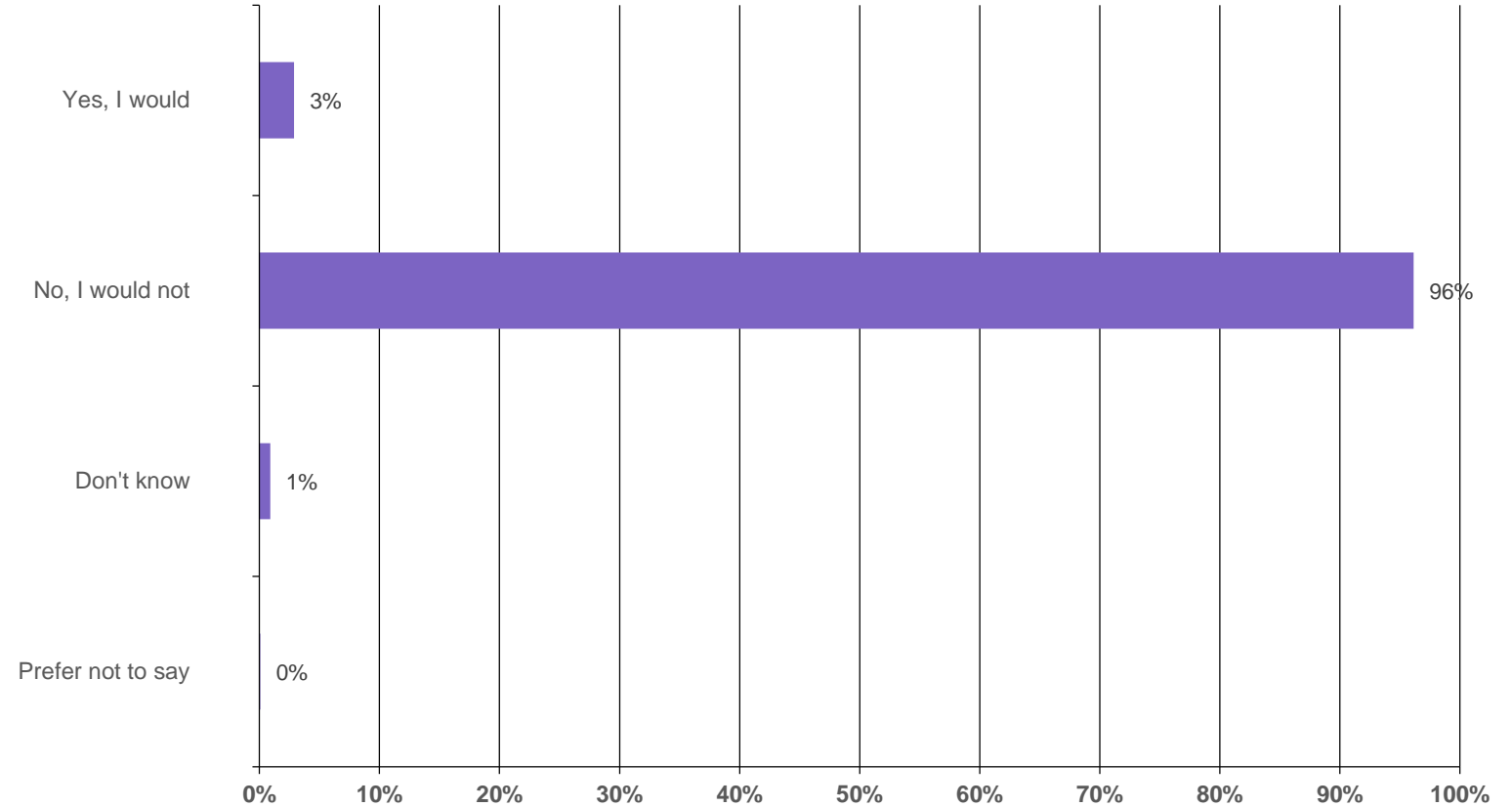
LWD_Q1_2. For the following question, we define 'alcoholic drink' as the equivalent to a small glass of red wine, half a pint of beer or a single shot of spirit (e.g. vodka, rum, gin etc.) with mixer (e.g. lemonade, tonic etc.)...Would you EVER consider driving a car after consuming each of the following amounts of alcohol? (Please select one option on each row) - 2 alcoholic drinks



Unweighted base: All GB Adults with a full driving licence who can drive and consume alcohol (1382)

Drink Driving Attitudes

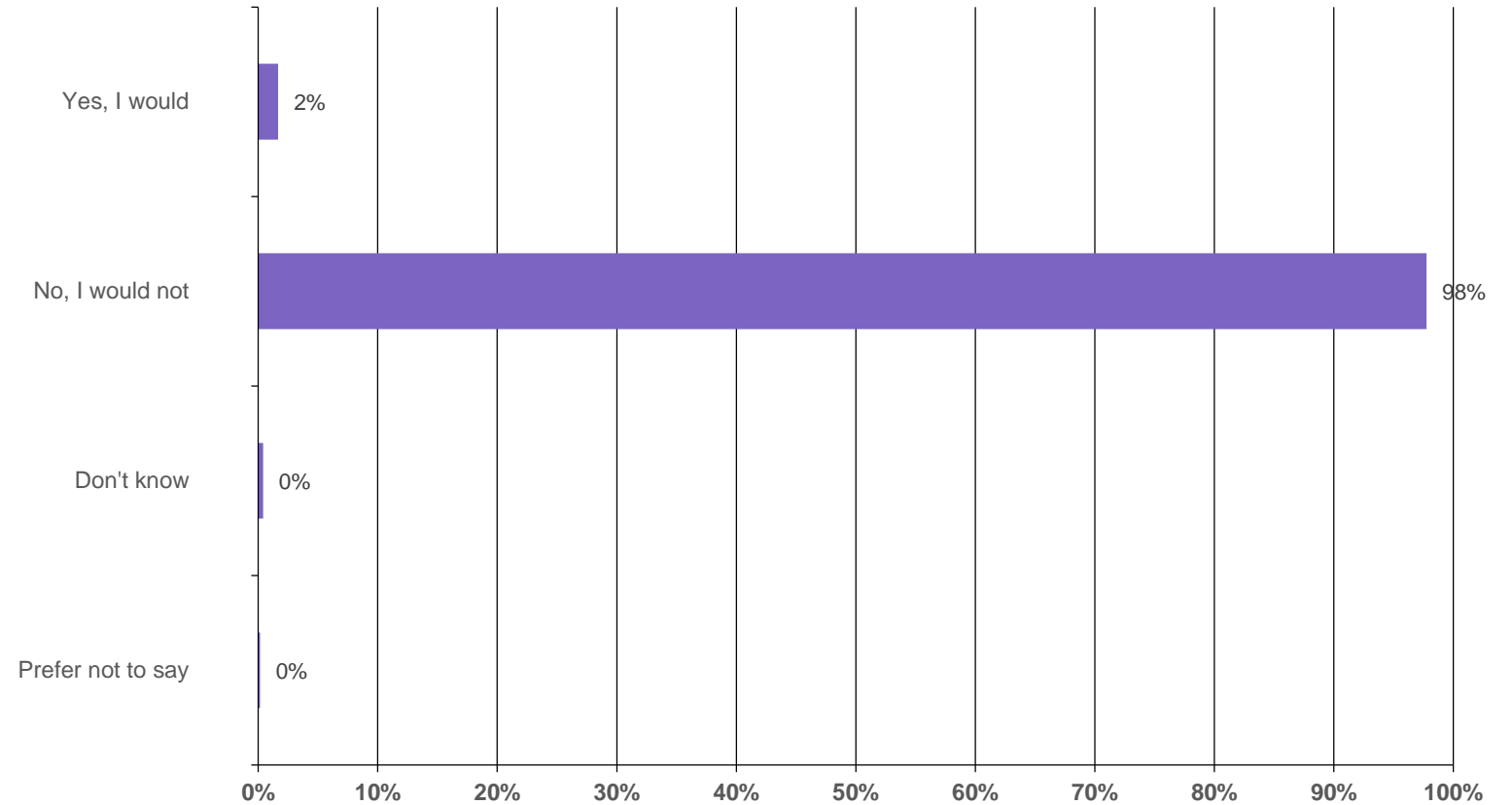
LWD_Q1_3. For the following question, we define 'alcoholic drink' as the equivalent to a small glass of red wine, half a pint of beer or a single shot of spirit (e.g. vodka, rum, gin etc.) with mixer (e.g. lemonade, tonic etc.)...Would you EVER consider driving a car after consuming each of the following amounts of alcohol? (Please select one option on each row) - 3 alcoholic drinks



Unweighted base: All GB Adults with a full driving licence who can drive and consume alcohol (1382)

Drink Driving Attitudes

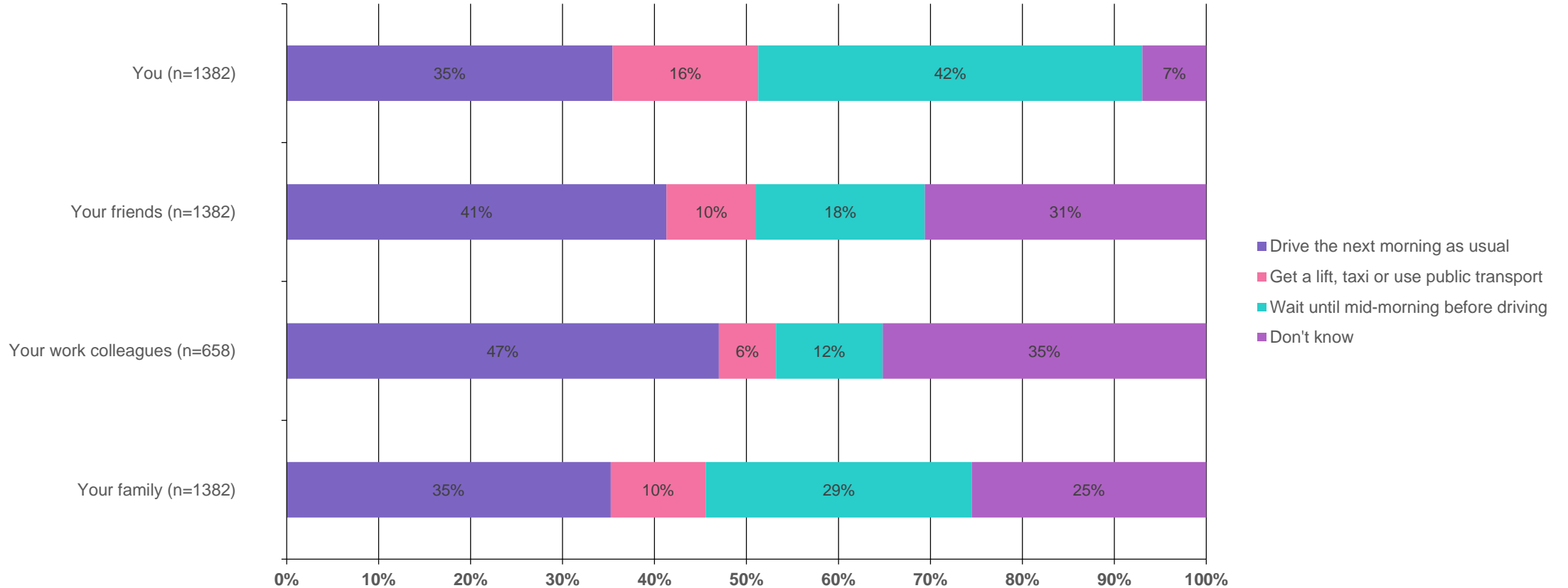
LWD_Q1_4. For the following question, we define 'alcoholic drink' as the equivalent to a small glass of red wine, half a pint of beer or a single shot of spirit (e.g. vodka, rum, gin etc.) with mixer (e.g. lemonade, tonic etc.)...Would you EVER consider driving a car after consuming each of the following amounts of alcohol? (Please select one option on each row) - More than 3 alcoholic drinks



Unweighted base: All GB Adults with a full driving licence who can drive and consume alcohol (1382)

Drink Driving Attitudes

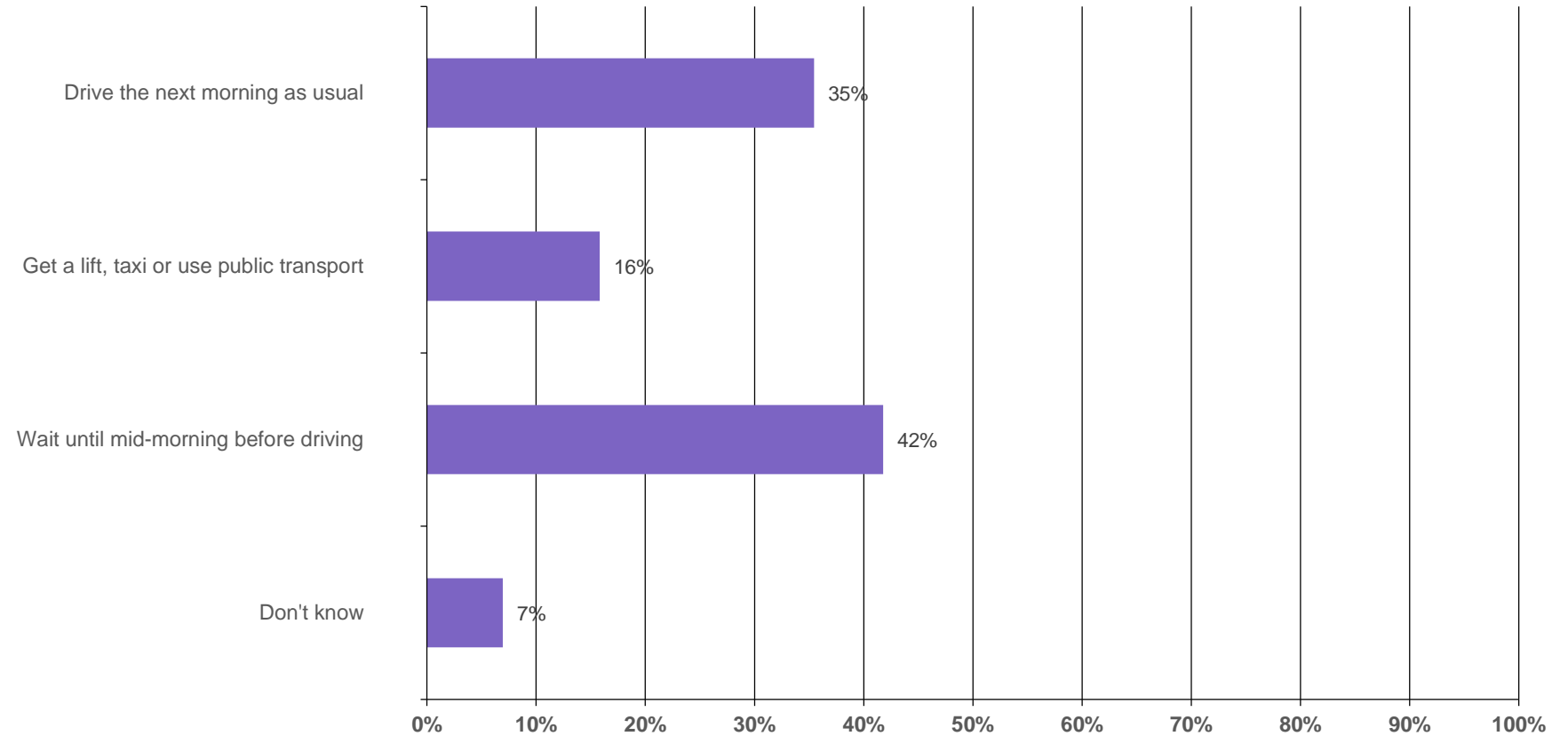
LWD_Q2. As a reminder, we define 'alcoholic drink' as the equivalent to a small glass of red wine, half a pint of beer or a single shot of spirit (e.g. vodka, rum, gin etc.) with mixer (e.g. lemonade, tonic etc.). For the following question, please imagine you/ they have been consuming alcohol with some friends/ work colleagues, and you/ they consumed more than 3 alcoholic drinks in an evening. The next day you/ they needed to make a journey that you/ they would usually take by car...In general, which, if any, of the following BEST describes how you think each of the following people would behave the next morning? (Please select one option on each row)



Unweighted base: All GB Adults who have a driving licence and consume alcohol

Drink Driving Attitudes

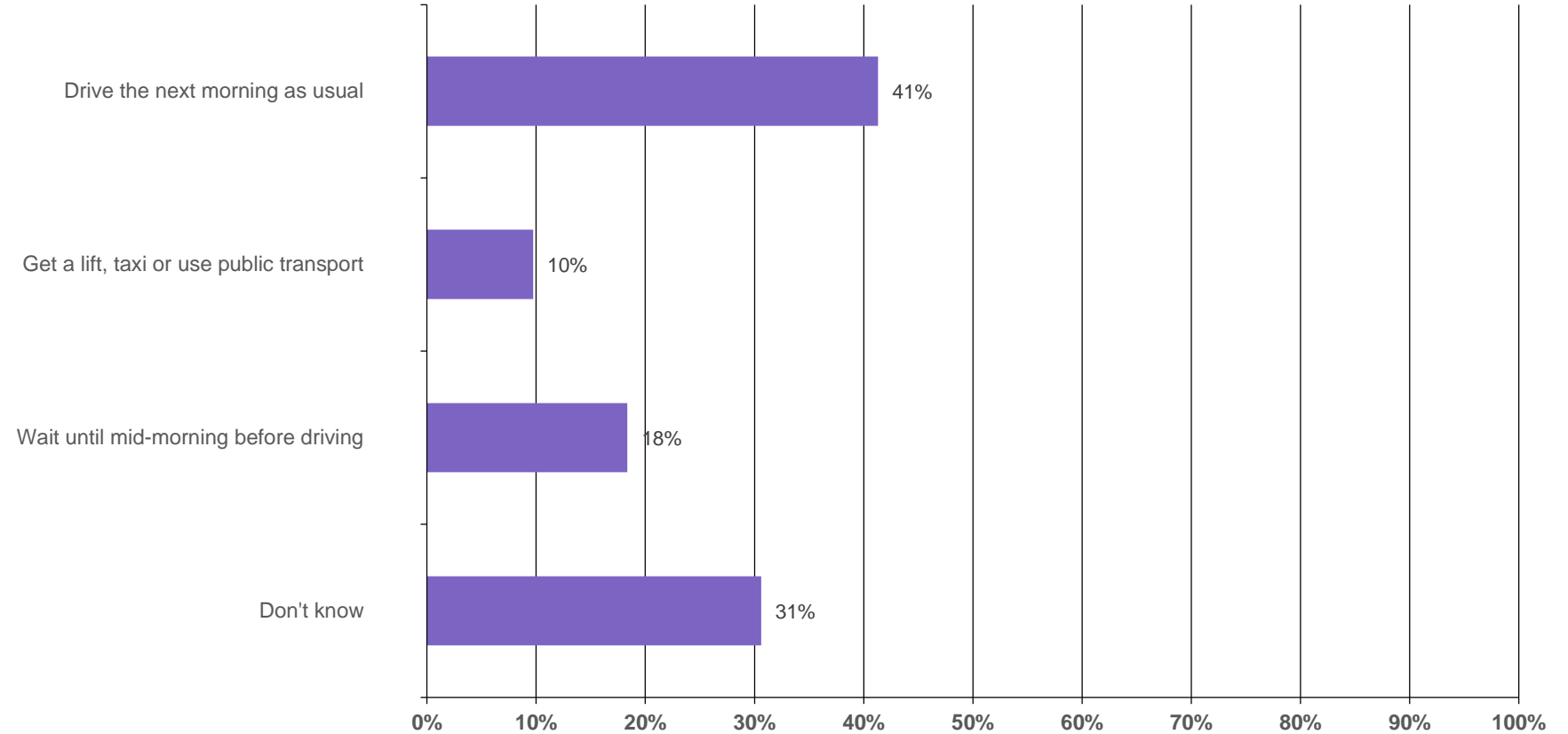
LWD_Q2_1. As a reminder, we define 'alcoholic drink' as the equivalent to a small glass of red wine, half a pint of beer or a single shot of spirit (e.g. vodka, rum, gin etc.) with mixer (e.g. lemonade, tonic etc.). For the following question, please imagine you/ they have been consuming alcohol with some friends/ work colleagues, and you/ they consumed more than 3 alcoholic drinks in an evening. The next day you/ they needed to make a journey that you/ they would usually take by car...In general, which, if any, of the following BEST describes how you think each of the following people would behave the next morning? (Please select one option on each row) - You



Unweighted base: All GB Adults who have a driving licence and consume alcohol (1382)

Drink Driving Attitudes

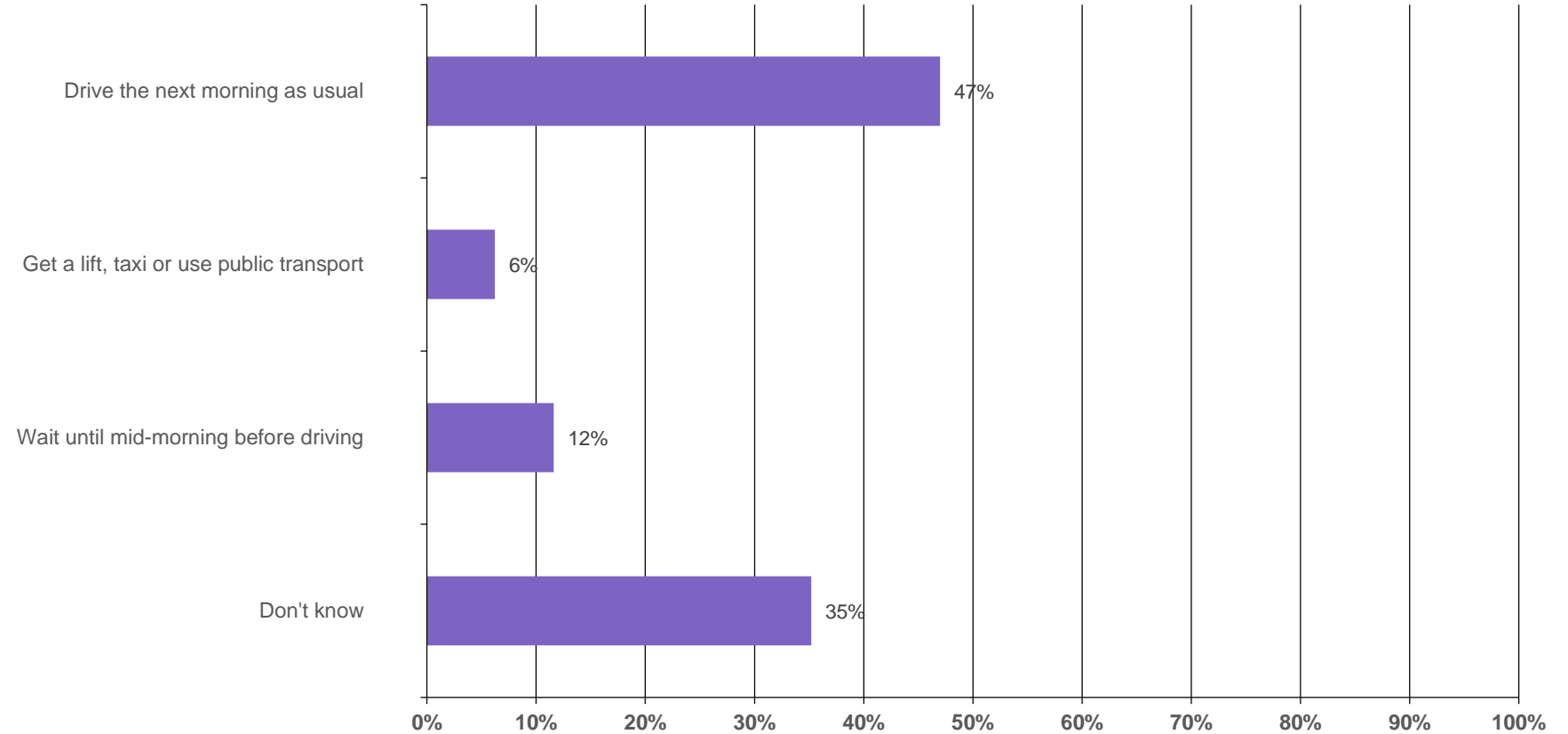
LWD_Q2_2. As a reminder, we define 'alcoholic drink' as the equivalent to a small glass of red wine, half a pint of beer or a single shot of spirit (e.g. vodka, rum, gin etc.) with mixer (e.g. lemonade, tonic etc.). For the following question, please imagine you/ they have been consuming alcohol with some friends/ work colleagues, and you/ they consumed more than 3 alcoholic drinks in an evening. The next day you/ they needed to make a journey that you/ they would usually take by car...In general, which, if any, of the following BEST describes how you think each of the following people would behave the next morning? (Please select one option on each row) - Your friends



Unweighted base: All GB Adults who have a driving licence and consume alcohol (1382)

Drink Driving Attitudes

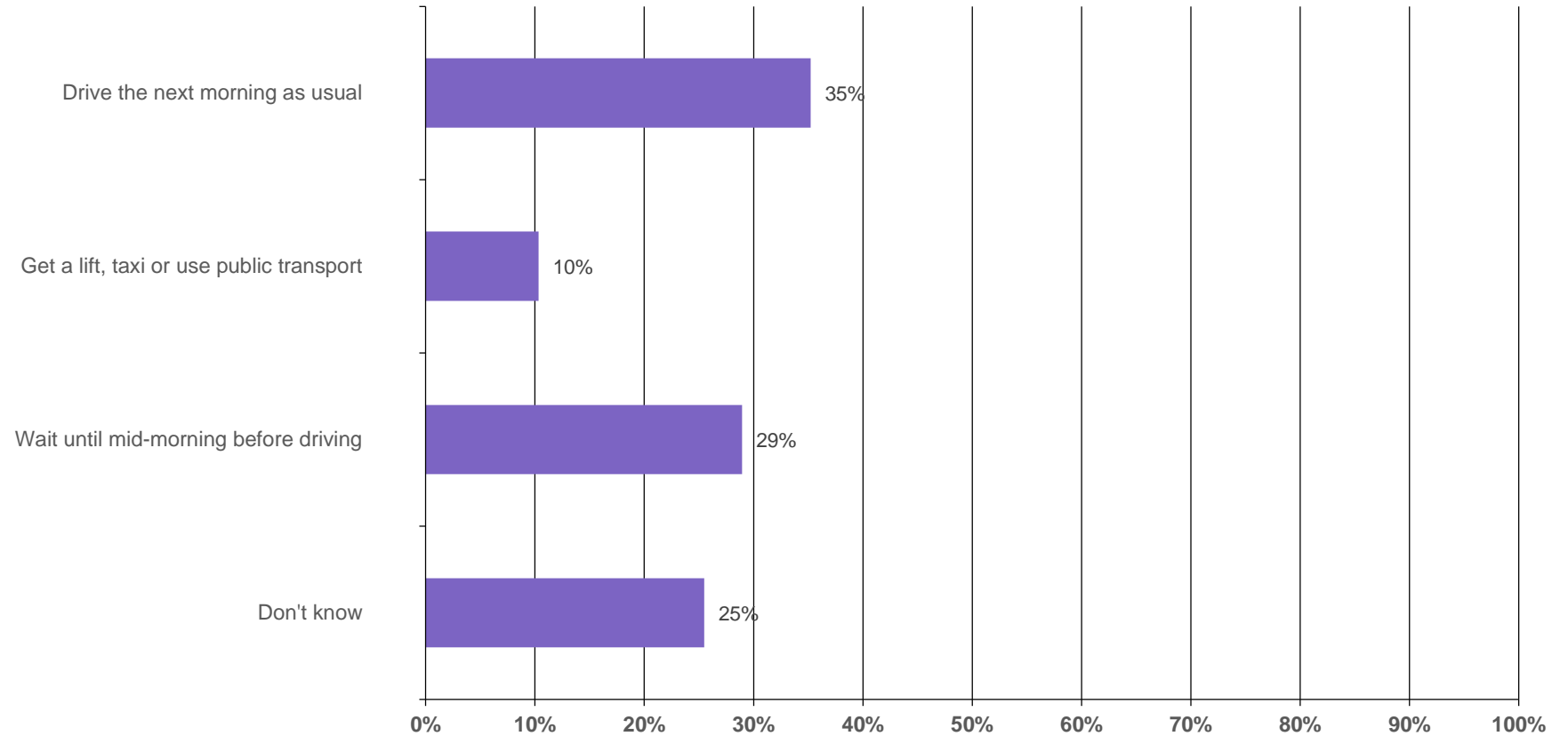
LWD_Q2_3. As a reminder, we define 'alcoholic drink' as the equivalent to a small glass of red wine, half a pint of beer or a single shot of spirit (e.g. vodka, rum, gin etc.) with mixer (e.g. lemonade, tonic etc.). For the following question, please imagine you/ they have been consuming alcohol with some friends/ work colleagues, and you/ they consumed more than 3 alcoholic drinks in an evening. The next day you/ they needed to make a journey that you/ they would usually take by car...In general, which, if any, of the following BEST describes how you think each of the following people would behave the next morning? (Please select one option on each row) - Your work colleagues



Unweighted base: All GB Adults who have a driving licence and consume alcohol (658)

Drink Driving Attitudes

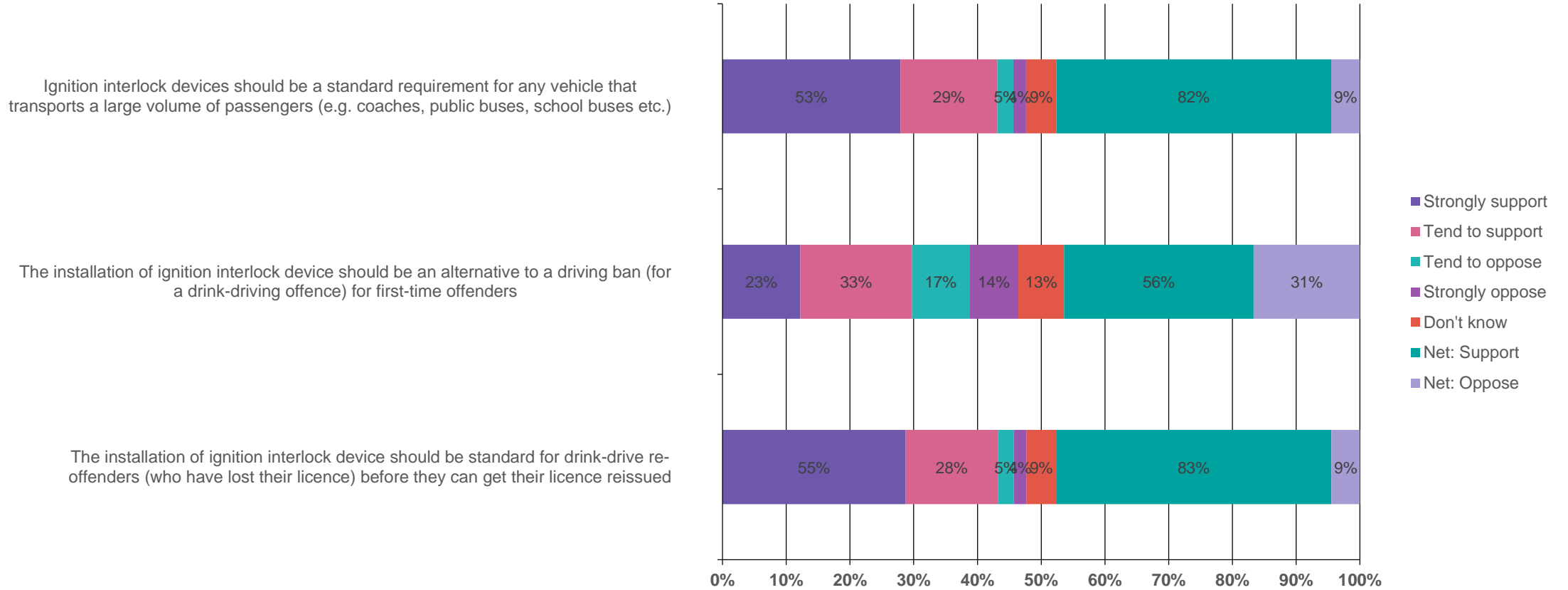
LWD_Q2_4. As a reminder, we define 'alcoholic drink' as the equivalent to a small glass of red wine, half a pint of beer or a single shot of spirit (e.g. vodka, rum, gin etc.) with mixer (e.g. lemonade, tonic etc.). For the following question, please imagine you/ they have been consuming alcohol with some friends/ work colleagues, and you/ they consumed more than 3 alcoholic drinks in an evening. The next day you/ they needed to make a journey that you/ they would usually take by car...In general, which, if any, of the following BEST describes how you think each of the following people would behave the next morning? (Please select one option on each row) - Your family



Unweighted base: All GB Adults who have a driving licence and consume alcohol (1382)

Drink Driving Attitudes

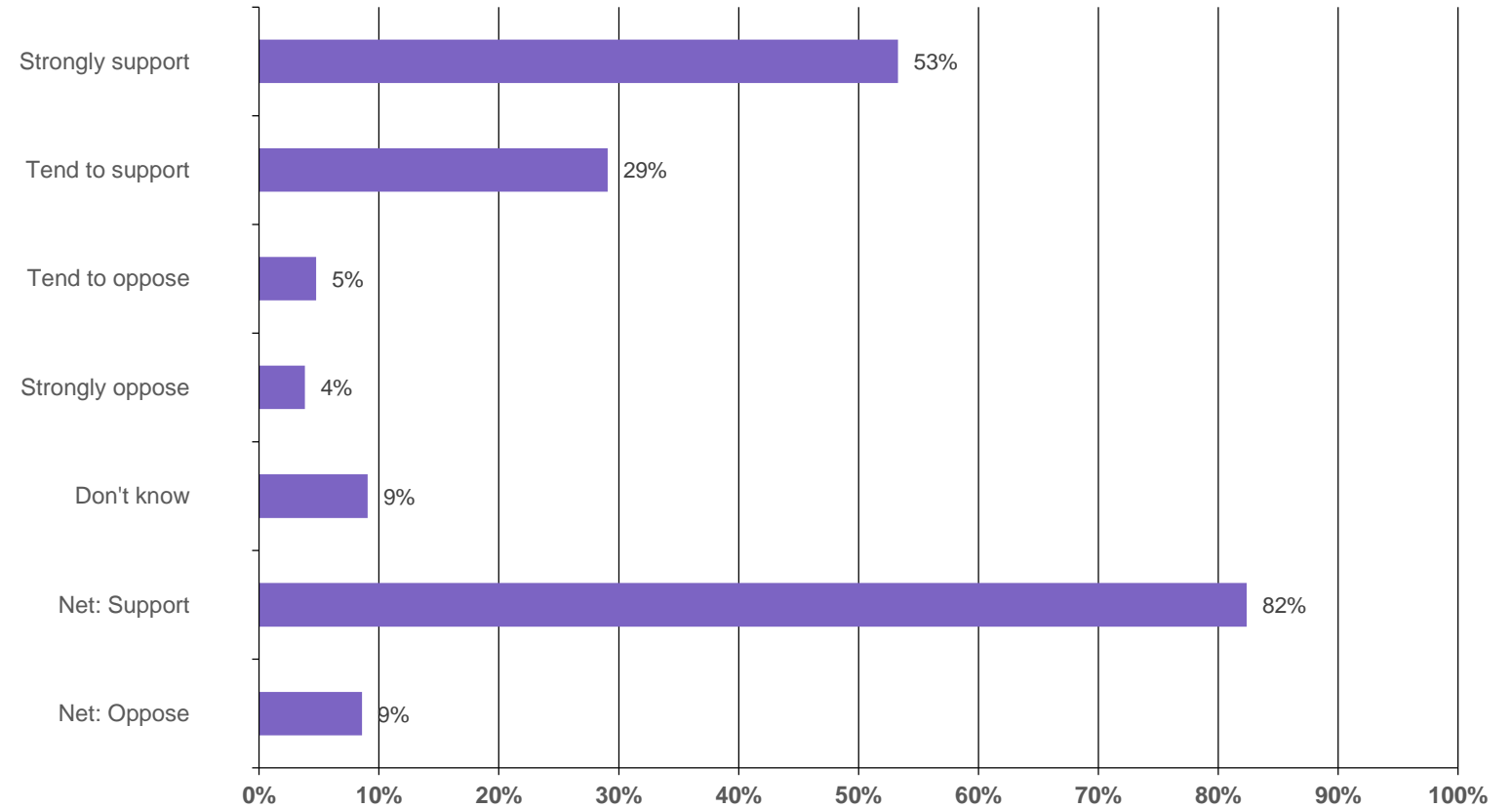
LWD_Q3. For the following question, by 'ignition interlock devices', we mean technology built into vehicles which requires the driver to take a breathalyser test before the vehicle ignition will start (i.e. before the car can be driven). Interlock devices can also incorporate an integrated camera which means that it is not possible for someone other than the driver to take the test. To what extent do you support the following?



Unweighted base: All GB Adults with a full driving licence (1683)

Drink Driving Attitudes

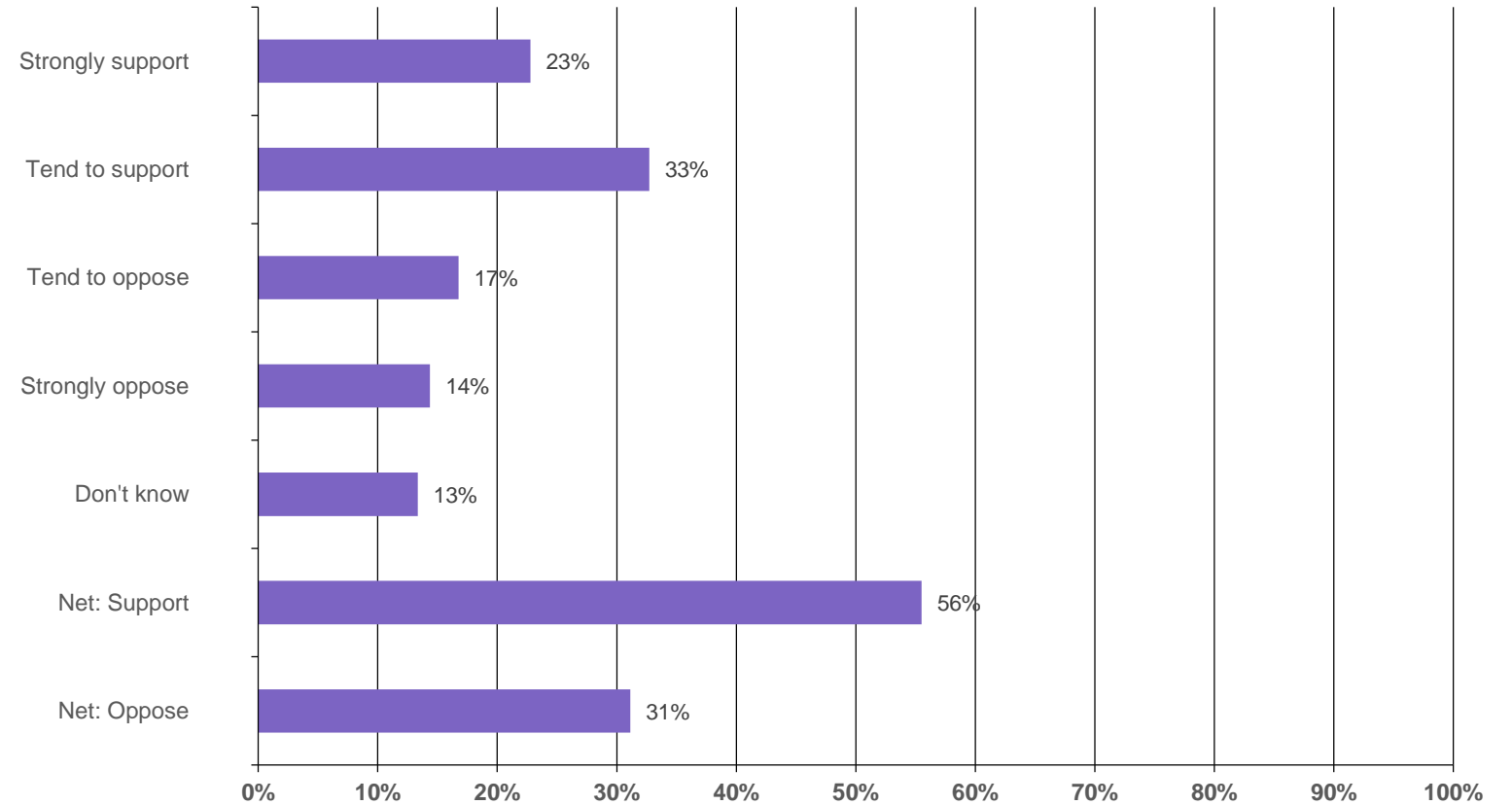
LWD_Q3_1. For the following question, by 'ignition interlock devices', we mean technology built into vehicles which requires the driver to take a breathalyser test before the vehicle ignition will start (i.e. before the car can be driven). Interlock devices can also incorporate an integrated camera which means that it is not possible for someone other than the driver to take the test. To what extent do you support the following? - Ignition interlock devices should be a standard requirement for any vehicle that transports a large volume of passengers (e.g. coaches, public buses, school buses etc.)



Unweighted base: All GB Adults with a full driving licence (1683)

Drink Driving Attitudes

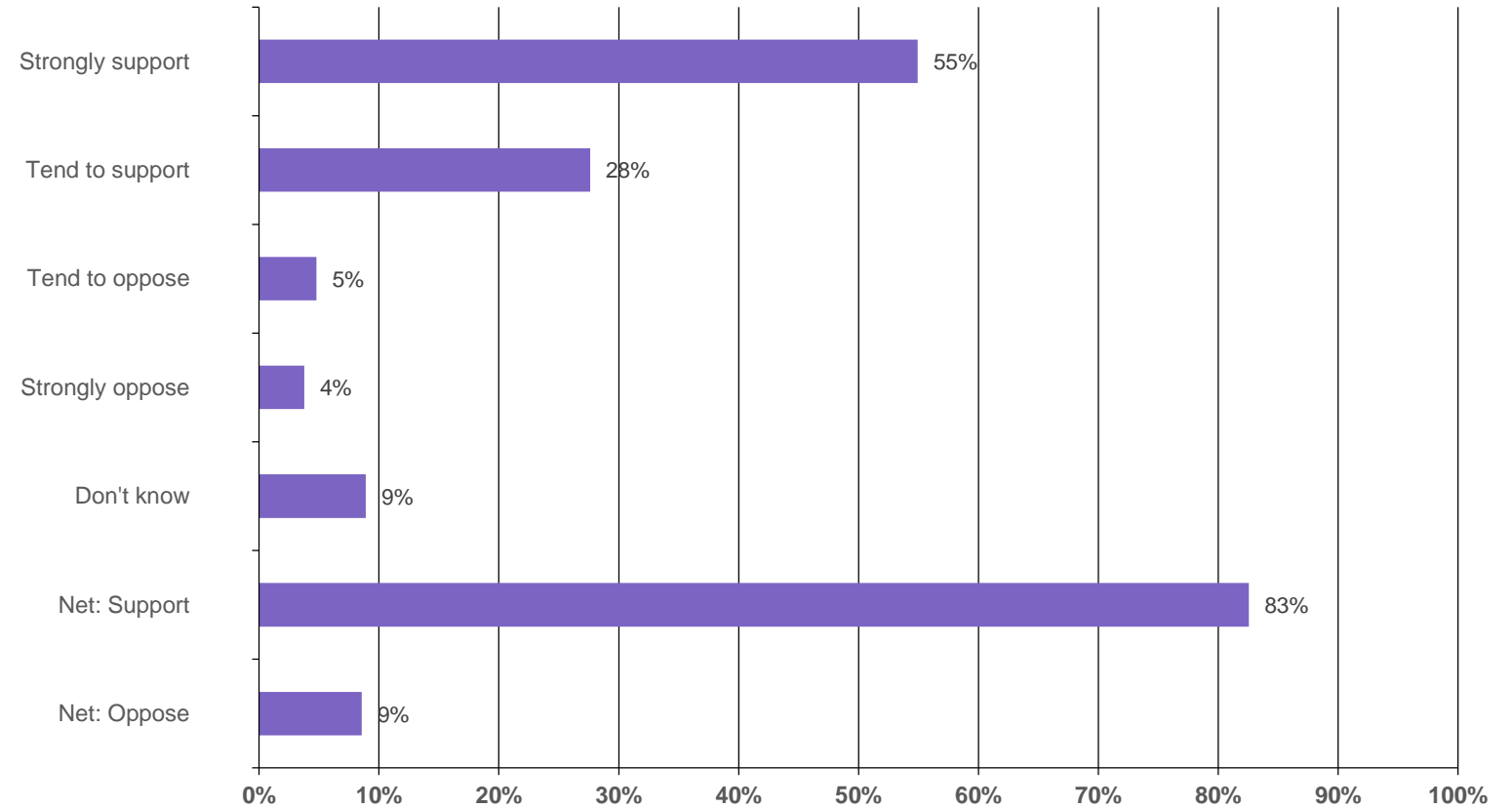
LWD_Q3_2. For the following question, by 'ignition interlock devices', we mean technology built into vehicles which requires the driver to take a breathalyser test before the vehicle ignition will start (i.e. before the car can be driven). Interlock devices can also incorporate an integrated camera which means that it is not possible for someone other than the driver to take the test. To what extent do you support the following? - The installation of ignition interlock device should be an alternative to a driving ban (for a drink-driving offence) for first-time offenders



Unweighted base: All GB Adults with a full driving licence (1683)

Drink Driving Attitudes

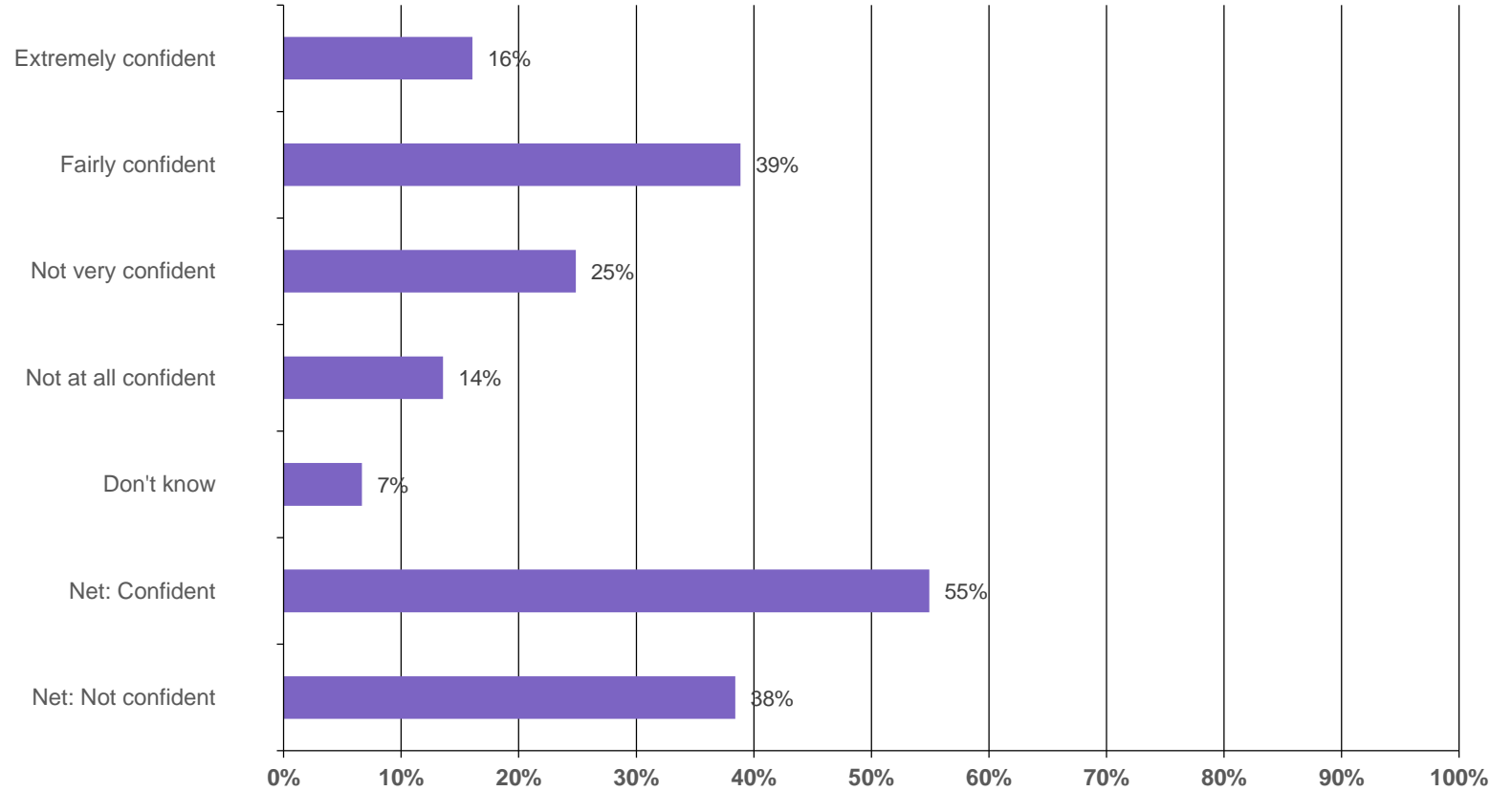
LWD_Q3_3. For the following question, by 'ignition interlock devices', we mean technology built into vehicles which requires the driver to take a breathalyser test before the vehicle ignition will start (i.e. before the car can be driven). Interlock devices can also incorporate an integrated camera which means that it is not possible for someone other than the driver to take the test. To what extent do you support the following? - The installation of ignition interlock device should be standard for drink-drive re-offenders (who have lost their licence) before they can get their licence reissued



Unweighted base: All GB Adults with a full driving licence (1683)

Drink Driving Attitudes

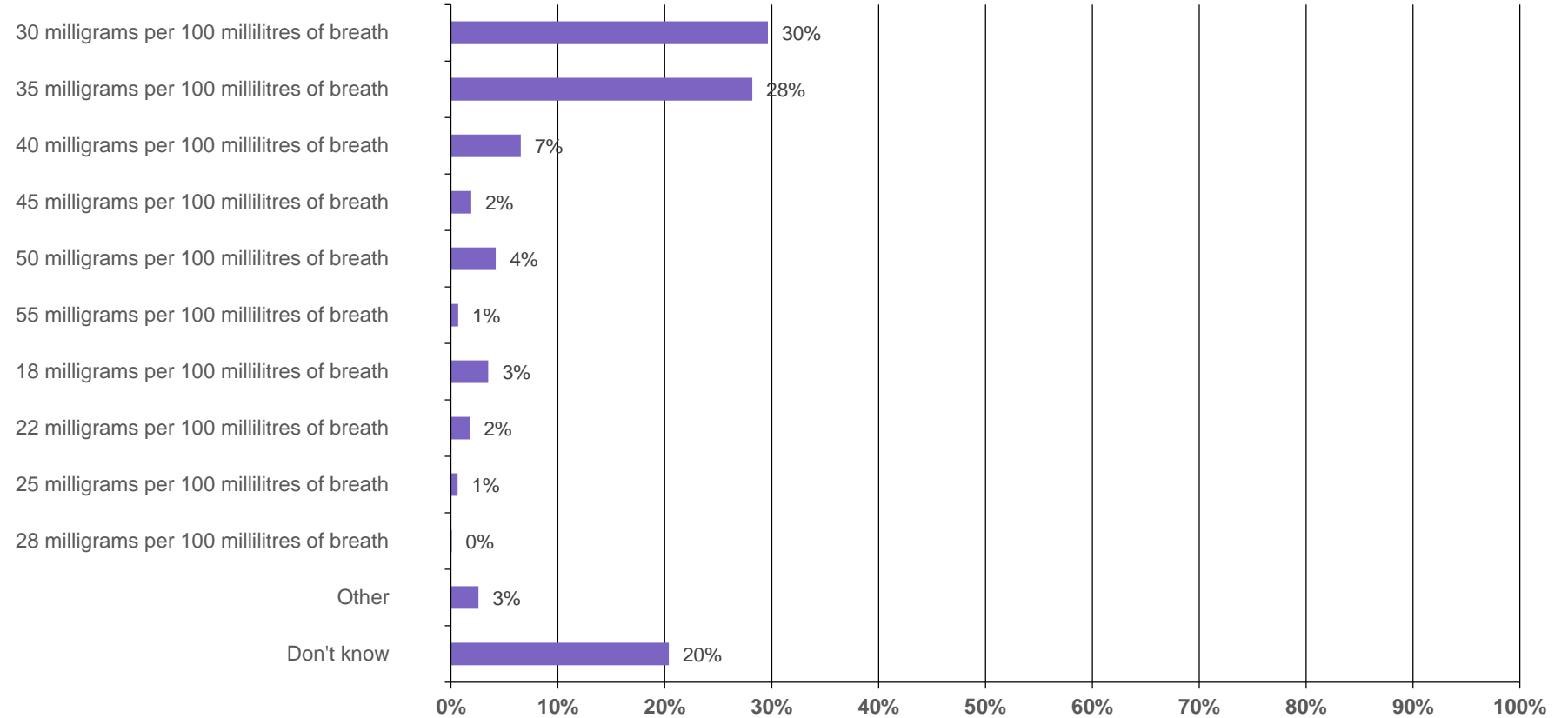
LWD_Q4. How confident, if at all, are you that you know the breathalyser limit at which you can legally drive after consuming alcohol?



Unweighted base: All GB Adults with a full driving licence (1683)

Drink Driving Attitudes

LWD_Q5. Which ONE of the following breathalyser readings do you think reflects the legal alcohol limit (i.e. the maximum volume of alcohol you can have in your body and still be able to drive legally)?



Unweighted base: All GB Adults with a full driving licence (1683)

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Crunch is YouGov's online data visualisation tool which helps clients to interpret and present compelling data - simply. With Crunch you get:

Live reporting: Watch survey results appear in real time with live reporting, meaning you can start piecing your story together or collating insights straight away if you have a tight deadline

Easy-to-share results: Share your findings with colleagues and other stakeholders and use the tool as a data library available across your organisation

Personalised data: Create your own bespoke tables and filter by what you need instead of sifting through reams of static data points

Crunch allows you to have much more control over how you can manipulate the data. This short video (c.2-3 minutes) explains how you can use Crunch to do your own analysis, giving you total control of your data: <https://youtu.be/WspUq481Kps>